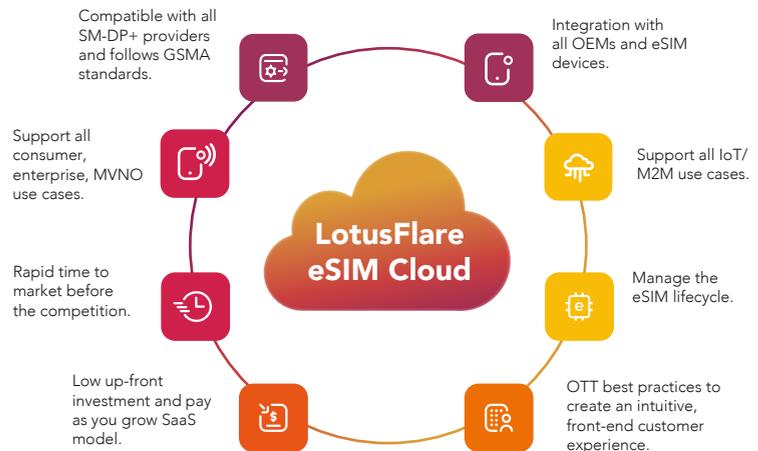


LotusFlare eSIM Cloud

Orchestrate. Acquire. Monetize.

eSIM is here. The time to act is now.

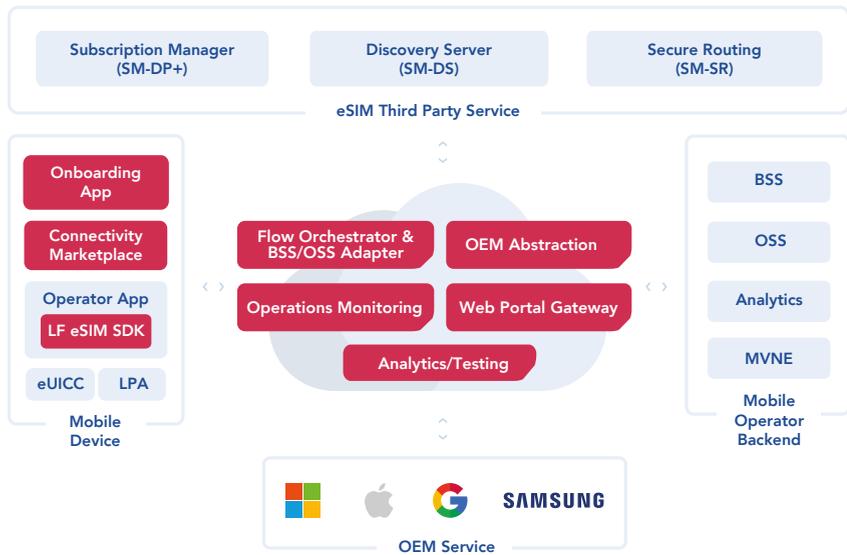
Telecom operators can unlock new revenue opportunities both for consumer and enterprise customers and their MVNO partners using eSIM technology. Beyond the hype, there remain fundamental questions, including “What does eSIM actually mean for your business and customer experience?” and “Just what does it take to monetize eSIM so investment in new capabilities are not lost?” LotusFlare has answers to these eSIM questions to help operators take advantage of the eSIM revolution.



LotusFlare eSIM Cloud is a cloud-native software product delivered by LotusFlare’s eSIM experts so operators and mobile services providers can:

- **Orchestrate** - create and roll out eSIM-enabled products and services with speed and agility.
- **Acquire** - mobile-first eSIM customer acquisition journey for B2C, B2B or MVNO.
- **Monetize** - grow revenue through increased acquisition and subscriber satisfaction.

LotusFlare eSIM Cloud manages the complex provisioning, activation, deactivation and API call flows for a myriad of eSIM-capable devices across Android, iOS and Windows operating systems. As part of its managed service offering, LotusFlare continuously updates to the latest GSMA standards, eSIM capable devices, and OS changes, enabling operators to focus on growing their customer base and delivering outstanding service via their digital channels.



● **Orchestrate**

LotusFlare eSIM Cloud provides a workflow orchestration engine that handles interactions to the SM-DP+ eSIM profile server, the OSS/BSS, OEM services and tracks states of the eSIM and network profiles across its lifecycle. The solution manages web flows in e-commerce sign-up journeys, orchestrates complex eSIM management journeys and abstracts the differences in how various OEMs handle plan and balance BSS queries.

● **Acquire**

LotusFlare eSIM Cloud includes a unique set of front-end features that drive digital customer onboarding and meeting the consumers at their preferred channel. Operators can acquire high-value customers with eSIM-capable devices via a clean, fast sign-up and provisioning process. LotusFlare offers a white label onboarding app or SDK to embed into an existing mobile app (iOS and Android), including support for eKYC for globally compliant real-time verification.

● **Monetize**

Operators can get to market faster with eSIM-enabled offerings to acquire high-ARPU customers and, in the process, greatly improve customer experience. Cost-savings from reduced physical SIM logistics and retail distribution will also generate positive financial impact. The customer-facing application or SDK for iOS and Android can also be white-labelled to support MVNO partners.

Now Deploying eSIM Cloud in Multiple Markets Across The Globe

LotusFlare eSIM Cloud is being rolled out today at major mobile service providers across the globe. These projects will enable current service providers' customers to transition to eSIM-enabled services while speeding the acquisition of new customers on their mobile service application.

IoT and M2M eSIM Capabilities

LotusFlare eSIM Cloud provides an advanced set of capabilities which support IoT and M2M use cases. These use cases include handling all IoT and M2M eSIM flows (such as switching operators) as well as device management and eSIM management.

verizon^v

Digicel



dish

T-Mobile



Singtel

SUPERCCELL